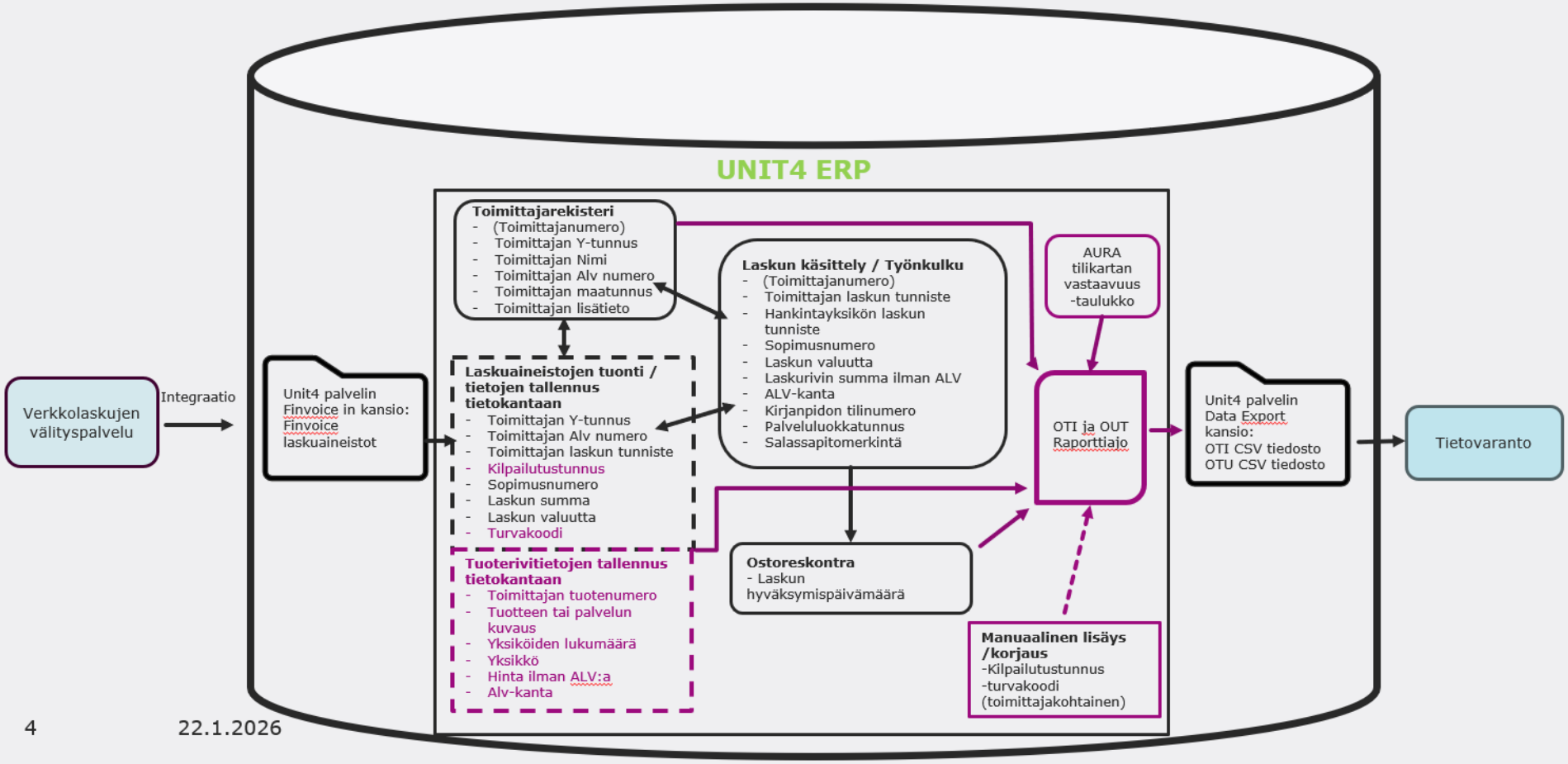Arkkitehtuurikuvaus