



#### **STOREBOX** e-Receipts

Digital Receipts B2C (free)
Digital Receipts B2B (Buss. Mod.)
Marketing messages (paid)



In Storebox App or Partner App





### nets:

#### **WHY STOREBOX?**

- Automatic solution
- Real time platform
- One sign-up across all merchants
- Works online and instore
- Green profile functionality
- Add documents and messages to digital receipts
- Data for loyalty and BI solutions through Nets engine

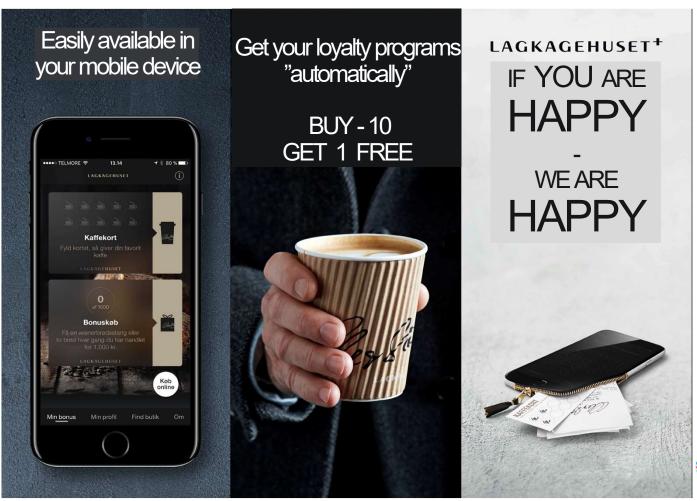
STOREBOX - your true one stop for e-receipts



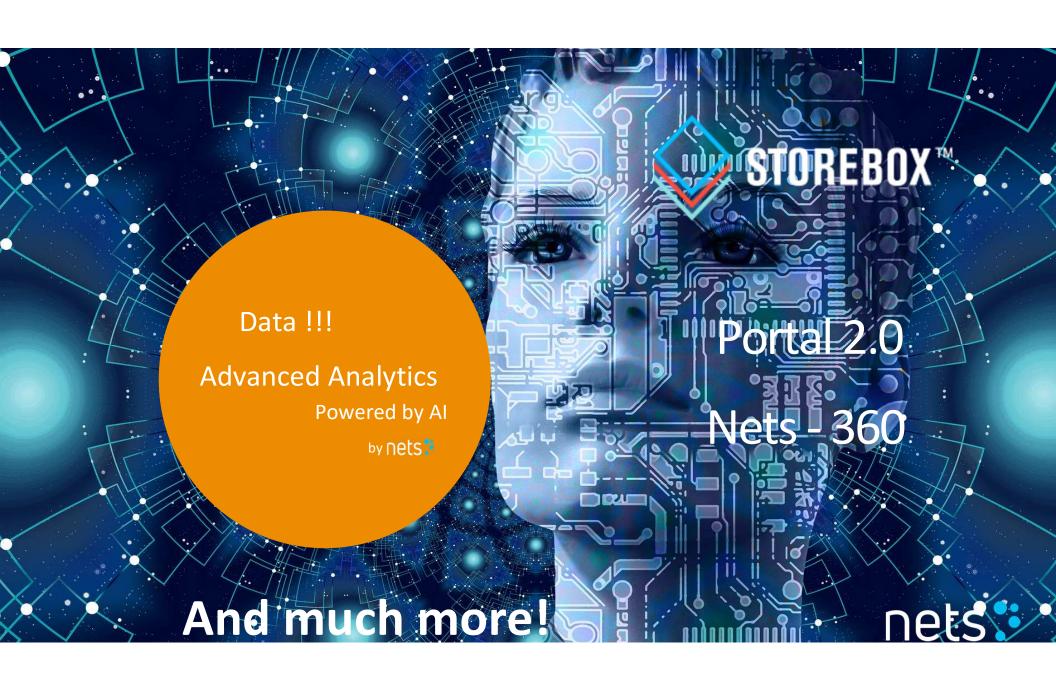
#### **STOREBOX** Loyalty



Premium
Loyalty
Programs









### My customers journey analysis

You gain an insight into the behaviour of the consumers beyond your store



# Operational efficiency via benchmarking

You can compare your business performance against industry averages



## See share of consumer wallets

You get an insight into how much your business does actually capture



### My customers spend pattern

You get an insight into the consumers spend pattern



#### Omnichannel View

You get an insight into how your consumers choose to interact



H<sub>2</sub> 2020





H2 2020

nets



## My foreign customers analysis

You gain an insight into the spend behaviour of your foreign customers



#### My Industry insight

You gain an awareness how consumers spend within the given industry

H2 2020



## Where my customers are coming from

Predicts likely consumer origins based on time-of-day and purchase location

H2 2020



# My customers shopping profile

You get an insight into the consumers shopping preferences

H2 2020



#### My Omni conversion rate

End-to-end conversion tracking (web shop sale that was followed by return to the store)

H2 2020

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RAKENTAMINEN

AUTONHOITO



TYÖKALUT

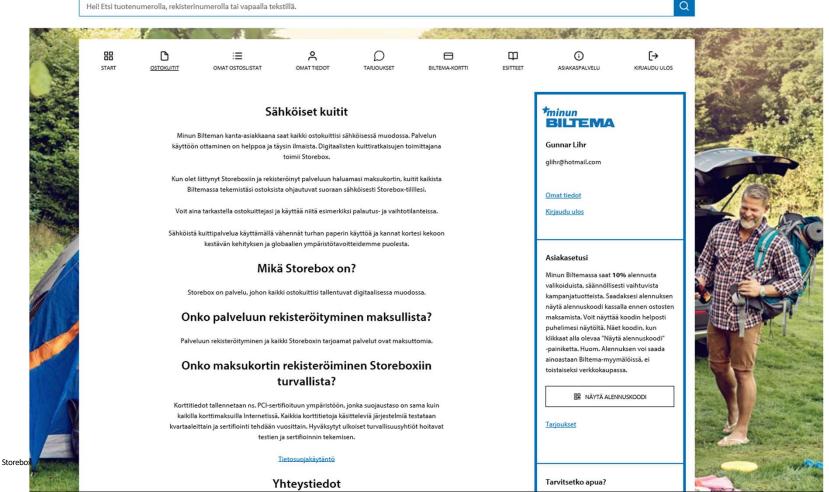


AUTOILU - MP VENEILY VAPAA-AIKA KOTI

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# A PAN-NORDIC SHOWCASE

#### e-Receipt KEY BENEFITS

- Straight to Expense Management
- Less paper usage, storage & handling = Savings.
- Warranty issues quickly solved
- Straight communication channel to their customers.
- Positive feed back from B2B customers = Customer Satisfaction



# A PAN-NORDIC SHOWCASE

#### **Loyalty Finland**

- 7.900 New Members since 04.2019 without any marketing.
- 7.224 Active during 2020
- Storebox increases over 40%
   membership of Biltema in a bit
   over one year.



